

QUEEN'S BUSINESS EXPO SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES	\$500 Bronze	\$1000 Silver	\$2500 Gold	\$5000 Platinum
BENEFITS				
1. Number of Entry Tickets	5	10	15	20
PRE-EVENT RECOGNITION				
1. Social Media Promotion - Linkedin, Instagram and Facebook	✓	✓	✓	✓
2. Website Presence - Fire-Up Connect EWN	Line	Small	Medium	Large
3. Email Blast to All Attendees	Line	Small	Medium	Large
4. Event Flyer - Print & Digital		Small	Medium	Large
5. Press Release & PR Newspaper & Media Presence				✓
6. Fire-Up Connect Website Article (total words)	250	500	750	1000
7. All Attendees Business Card Distribution	Bus Card	Qtr Ad	Half Ad	Full Ad
ON-SITE RECOGNITION				
1. Event Stage Announcement	10 sec	30 sec	1 min	2 min
2. Event Powerpoint Presentation Logo	Line	Small	Medium	Large
3. Sponsors Promo Video				1 min
4. Corporate Item in Swag Bag	✓	✓	✓	✓
5. Event Video, Photos and Testimonials	✓	✓	✓	✓
6. Raffle Prizes	✓	✓	✓	✓
POST-EVENT RECOGNITION				
1. Outgoing Publication Press Release	✓	✓	✓	✓
2. Fire-Up Connect Monthly Newsletter	✓	✓	✓	✓
3. All Attendees Email Blast Thank You!	✓	✓	✓	✓
4. Post Social Media Promotion Video	✓	✓	✓	✓